



WHAT'S YOUR SOCIAL IQ?



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IN GOOD COMPANY PROFILE

In Good Company is the training and development division of The Civility Group Inc., which was co-founded in 1999 by Lewena Bayer and Karen Mallett. Bayer and Mallett are nationally recognized as Canada's Etiquette Experts. They were nominated as Manitoba Women Entrepreneur of the Year in 2004.

In Good Company is the leading civility and leadership training company in the field. In Good Company specializes in corporate sessions covering communications, corporate courtesies, networking, business dining, and related topics. In Good Company also offers private consultations, tailored workshops, train the trainer, event and protocol management and specialty programming. In 2006, The Civility Group Inc. sold "The Etiquette Experts" division for Children, Youth, Teen, and Social programs, including "Courtesy Camp", "The Graduate Package" and a variety of social and dining etiquette content to Louise Fox of Louise Fox Protocol Solutions. Learn more by visiting www.etiquetteladies.com. Karen Mallett and Lew Bayer are entertaining, educational, and inspirational speakers who are in high demand as convention and conference keynote presenters.

The Civility Group Inc. has published a series of three Courtesy for Kids books and the Canadian Business Etiquette series of three business communication books. They have adapted their copyright materials to curriculum for accredited University courses and they write a weekly column on Canoe.ca, a "Sticky Situations" column in Canadian Living Magazine and other regular editorials in a variety of Canadian magazines. The "etiquette experts" have appeared on Canadian Living Television, Prime Business Television, ROB TV, CBC's It's a Living, Bravo, and Canada AM.

In Good Company, the training division of The Civility Group Inc., is expanding; there are now 9 affiliate offices in Canada and international satellite offices in Singapore, Dubai and Saudi Arabia.

www.thecivilitygroup.com